



2017 Grant Application Guidelines

In 2017, applications for **Innovation Grants**, **Program Development Grants**, and **Operation Grants** will be accepted. Applicants may submit applications for more than one grant program, but only one grant will be awarded to an organization in any grant cycle.

The deadline for completed applications for all grants is **May 15, 2017**.

Failure to comply with reporting requirements for previous grants will eliminate organizations from consideration in 2017.

All applicants for PEDIGREE Foundation grants must hold a current 501(c)(3) designation from the U.S. Internal Revenue Service. The use of a 501 (c)(3) third party as a fiscal agent is prohibited. If your status is not current for any reason, your application will be denied.

The PEDIGREE Foundation limits its awards to grants for programs that benefit dogs.

Innovation Grants Guidelines

- To be considered for an Innovation Grant: projects and programs must be a new initiative and seen as creative and potentially a best practice for other shelters and rescues to increase annual dog adoptions.
- The project or program impact must be measureable and show adoption rate success attributable to funding.
- Requests must fall within a range of \$10,000 to \$25,000.
- Finalists will receive an unannounced, on-site visit by an auditor who will assess the current state of care for the animals in your program.
- Interim/final narrative and financial reports will be required and must show direct dog adoption impact connected to the project.

Selection Criteria

- Applications will be judged for innovation and the ability of the project to significantly impact canine adoption numbers.
- Grant applicants must subscribe to the Guidelines for Standards of Care in Animal Shelters published by The Association of Shelter Veterinarians.
- Application must be fully completed and signed by an authorizing official by the application deadline.
- All required supplemental materials are submitted.

- Applicants for Innovation Grants must provide audited 2014 and 2015 financial statements. No other form of financial reporting will be accepted for this grant program.
- 2014 & 2015 990 Forms
- Applicant's financials must demonstrate organizational stability.
- Program/project description narrative must include:
 - clearly defined program/project purpose, goals, and strategies that will be used to attain the identified goals.
 - documented community partnerships
 - evidence of active board and volunteer support
 - documentation of diversified funding sources and the sustainability plan for the project/program at the end of the grant period
 - measureable outcomes
- Program/project budget is detailed and adequately supports intended outcomes.
- Organizational history demonstrates promoting responsible dog ownership and encouraging shelter and rescue adoptions.

We Do Not Fund

- Programs/projects that do not directly influence dog adoptions.
- Debt reduction or operating deficits
- Capital campaigns or projects
- General operating expenses
- Grants to individuals
- Endowment funding
- Event sponsorships

Additional Information

- Participation in communication activities that promote the PEDIGREE Foundation's mission will be required.
- Funds must be utilized within one year and spent for the purposes outlined in the grant application.
- Public acknowledgement of the grant award will be made.

Review Process

All funding decisions are made by the members of the PEDIGREE Foundation Board of Directors at their sole discretion.

The PEDIGREE Foundation reserves the right to conduct unannounced site inspections.

Program Development Grants

Program Development Grant Guidelines

- Program Development Grants may be used to support activities that expand the operational capability of your institution to improve canine adoption rates. This includes the expansion of existing programs or new programs that are important to your operation but do not fit the definition of “innovative.”
- The project or program impact must be measureable and show adoption rate success attributable to funding.
- Requests must fall within a range of \$1,000 to \$10,000.
- Capital requests will be considered.
- Finalists will receive an unannounced, on-site visit by an auditor who will assess the current state of care for the animals in your program.
- Interim/final narrative and financial reports will be required and must show direct dog adoption impact connected to the project

Selection Criteria

- Applications are judged on the value and impact the award will make on expanding current operational capabilities.
- Grant applicants must subscribe to the Guidelines for Standards of Care in Animal Shelters published by The Association of Shelter Veterinarians.
- Application is fully completed and signed by an authorizing official by the application deadline.
- All required supplemental materials are submitted.
- Applicants must provide audited or unaudited 2014 and 2015 financial statements. No other form of financial reporting will be accepted for this grant program.
- 2014 & 2015 990 Forms
- Applicant’s financials demonstrate organizational stability.
- Program/project description narrative must include:
 - clearly defined program/project purpose, goals, and strategies that will be used to attain the identified goals.
 - documented community partnerships
 - evidence of active board and volunteer support
 - documentation of diversified funding sources and the sustainability plan for the project/program at the end of the grant period
 - measureable outcomes
- Program/project budget is detailed and adequately supports intended outcomes.
- Organizational history demonstrates promoting responsible dog ownership and encouraging shelter and rescue adoptions.

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- Programs/projects that do not directly influence dog adoptions.
- Debt reduction or operating deficits
- General operating expenses
- Grants to individuals
- Endowment funding
- Event sponsorships

Additional Information

- Participation in communication activities that promote the PEDIGREE Foundation's mission will be required.
- Funds must be utilized within one year and spent for the purposes outlined in the grant application.
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Operation Grants

Operation Grant Guidelines

- Requests may be used for general operating expenses, including facility/structure renovation or upkeep, veterinary expense, transportation, or any other expense that helps with the adoption of more dogs.
- Grants in amounts up to \$1,000 per organization are available annually
- Brief final reports are required that include a statement of how the funds will be used.

Selection Criteria

- Application is fully completed and signed by an authorizing official.
- Applicant's financials demonstrate organizational stability.
- 2014 & 2015 990 Forms
- Applicant demonstrates canine welfare best practices.

We Do Not Fund

- Grants to individuals
- Endowment funding

- Event sponsorships

Additional Information

- Participation in communication activities that promote the PEDIGREE Foundation's mission may be required.
- Funds must be utilized within one year and spent for the purposes identified in the grant application.
- Public acknowledgement of the grant award will be made.

Review Process

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