



2019 Grant Application Guidelines

In 2019, PEDIGREE Foundation will be accepting grant applications for our **Dogs Rule Two-Year Grant (total of \$100,000 – only one Dogs Rule Grant is awarded per year), Program Development Grants (up to \$10,000), and Operation Grants (up to \$1,000)**. Applicants are encouraged to submit applications for more than one type of grant, but only one grant will be awarded to an organization in any grant cycle. If an applicant applies for multiple grants, the highest grant award that they qualify for will be awarded to them.

For interested applicants, the grant cycle will begin on February 1st with a deadline to submit completed applications for all grants by **April 30th, 2019**. Please visit our website, <https://www.pedigreefoundation.org/grant-program/> to apply.

Failure to comply with reporting requirements for previous grant awards will eliminate organizations from consideration in 2019.

All applicants for PEDIGREE Foundation grants must hold a current 501(c)(3) designation from the U.S. Internal Revenue Service. The use of a 501(c)(3) third party as a fiscal agent is prohibited. If your status is not current for any reason, your application will be denied.

PEDIGREE Foundation limits its grant awards to funding programs that supports dog adoption. Specifically, our grants awards are intended to:

- help improve the quality of care of dogs while in your care at your shelter or rescue
- increase adoption rates within your organization through programs and new initiatives.

When applying, please ensure that your program aims to achieve one of the objectives bulleted above. You can also review our past award recipients at <https://www.pedigreefoundation.org/grant-program/> as a resource for what projects and or programs we've funded in the past.



Dogs Rule Two-Year Grant Guidelines

- This is a two year grant -- \$50,000 each year (2019 & 2020) for a total grant program funding of \$100,000.
- To be considered for a **Pedigree Foundation Dogs Rule Grant**, the project(s) or program(s) for which the funds would be used must be a new, creative, and innovative initiative that could potentially serve as a best practice model for other shelters and rescues to help them increase their dog adoption rates. The project or program impact must be measureable and show adoption rate success attributable to grant funding.

Semi-finalists will receive an unannounced, on-site visit by an auditor who will assess the current state of care for the animals in your program. The organization that is awarded the Dogs Rule Grant will also receive two additional on-site audits throughout the two-year grant award period. These audits will allow the organization to demonstrate how the grant funds have been utilized up to that point and the program's results to that date.

Organization's that are awarded a Dogs Rule grant will be required to submit interim and final reports including a narrative of program results to that point as well as updated financial documents. These reports serve to show the direct impact the program has had or is having on dog adoption rates.

Selection Criteria

- Applications will be judged based on the program's innovation, ability to significantly impact dog adoption numbers, and sustainability past the two-year grant period.
- Grant applicants must subscribe to the Guidelines for Standards of Care in Animal Shelters published by The Association of Shelter Veterinarians.
- Applications must be fully completed, signed by an authorizing official, and submitted by the application deadline of April 30th, 2019 at 6 p.m. CST.
- All required supplemental materials must be submitted by this date as well.
Supplemental materials include:
 - **Audited** 2016 and 2017 financial statements (2018 if completed) – no other form of financial reporting will be accepted for this grant program.
 - 2016 and 2017 990 Forms (2018 990 Forms if you have already filed)
- The organization that was awarded this grant in 2018 will also be required to submit its 2018 990 Form in order to receive their second year of funding.
- Financial information submitted by applicants must demonstrate organizational stability.



- Applicants must submit a narrative describing the program or project for which they intend to use the grant funds. This narrative must include:
 - The program's clearly defined purpose, goals, and strategies that will be used to attain the identified goals;
 - Any documented community partnerships;
 - Evidence of active board and volunteer support;
 - Documentation of diversified funding sources and a sustainability plan for the program at the end of the two-year grant period;
 - Measureable outcomes for the program.
- Applicants must include a detailed program or project budget that adequately supports its intended outcomes.
- Applicant's organizational history must demonstrate its promotion of responsible dog ownership and encouragement of shelter and rescue adoptions.

Under the Dogs Rule Grant, we are unable to fund the following:

- Programs/projects that do not directly influence dog adoptions
- Debt reduction or operating deficits
- Capital campaigns
- General operating expenses
- Grants to individuals
- Endowment funding
- Event sponsorships

Additional Information

- Grant Recipients will receive a PEDIGREE Foundation Style Guide to assist in any communication activities if Recipient chooses to publicly acknowledge the grant award.
- Grant Recipients are required to sign the limited licensing agreement which will allow them to use the PEDIGREE Foundation logo for one year.
- Funds must be utilized within the grant period (for each grant awarded within the one year cycle) and spent for the purposes outlined in the grant application.

Review Process

All funding decisions are made by the members of the PEDIGREE Foundation Board of Directors at their sole discretion.

PEDIGREE Foundation reserves the right to conduct unannounced site inspections.



Program Development Grant Guidelines

- Requests for these grants must fall within the range of \$5,000 to \$10,000.
- To be considered for a PEDIGREE Foundation **Program Development Grant** the program(s) or project(s) for which the funds would be used must support activities that expand the operational capability of your institution to improve dog adoption rates. This includes the expansion of existing programs or new programs that are important to your operation but do not fit the definition of the PEDIGREE Foundation DOGS RULE Grant.
- The project or program impact must be measurable and show adoption rate success attributable to funding.
- Capital requests will be considered for this grant type only.
- Semi-Finalists will receive an unannounced, on-site visit by an auditor who will assess the current state of care for the animals in your program.
- Organizations that are awarded these grants will be required to submit interim and final reports including narrative of program results to that point as well as updated financial documents. These reports serve to show the direct impact the program has had or is having on dog adoption rates.

Selection Criteria

- Applications will be judged on the value and impact the award will make on expanding current operational capabilities to improve dog adoption rates.
- Grant applicants must subscribe to the Guidelines for Standards of Care in Animal Shelters published by The Association of Shelter Veterinarians.
- Applications must be fully completed, signed by an authorizing official, and submitted by the application deadline of April 30th, 2019 at 6 p.m. CST.
- All required supplemental materials must be submitted by this date as well. Supplemental materials include:
 - **Un-Audited** 2016 and 2017 financial statements (2018 if completed) – no other form of financial reporting will be accepted for this grant program.
 - 2016 and 2017 990 Forms (2018 990 Forms if you have already filed)
- Financial information submitted by applicants must demonstrate organizational stability.
- Applicants must submit a narrative describing the program or project for which they intend to use the grant funds. This narrative must include:
 - The program's clearly defined purpose, goals, and strategies that will be used to attain the identified goals;
 - Any documented community partnerships;



- Evidence of active board and volunteer support;
- Documentation of diversified funding sources and a sustainability plan for the grant program at the end of the initiative;
- Measureable outcomes for the program.
- Applicants must include a detailed program or project budget that adequately supports its intended outcomes.
- Applicant's organizational history must demonstrate its promotion of responsible dog ownership and encouragement of shelter and rescue adoptions.

Under Program Development Grants, we are unable to fund the following:

- Programs/projects that do not directly influence dog adoptions.
- Debt reduction or operating deficits
- General operating expenses
- Grants to individuals
- Endowment funding
- Event sponsorships

Additional Information

- Grant Recipients will receive a PEDIGREE Foundation Style Guide to assist in any communication activities if Recipient chooses to publicly acknowledge the grant award.
- Grant Recipients are required to sign the limited licensing agreement which will allow them to use the PEDIGREE Foundation logo for one year.
- Funds must be utilized within a one year time period and spent for the purposes outlined in the grant application.

Review Process

All funding decisions are made by the members of the PEDIGREE Foundation Board of Directors at their sole discretion.

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Operation Grant Guidelines

- Requests for these grants must not exceed \$1,000.
- PEDIGREE Foundation **Operation Grant** funds may be used for general operating expenses including facility/structure renovation or upkeep, veterinary expense, transportation, or any other expense that helps to increase the organization's dog adoption rate.
- Applicants are required to submit a brief final Impact Report that includes a statement of how the funds were used.

Selection Criteria

- Applications must be fully completed, signed by an authorizing official, and submitted by the application deadline April 30th, 2019 at 6 p.m. CST.
- Applicant must also submit 2016 and 2017 990 Forms (2018 990 Forms if you have already filed).
- Applicant's financials must demonstrate organizational stability.
- Applicant organization must demonstrate canine welfare best practices.

Under Operations Grants, we are unable to fund the following:

- Grants to individuals
- Endowment funding
- Event sponsorships

Additional Information

- Grant Recipients will receive a PEDIGREE Foundation Style Guide to assist in any communication activities if Recipient chooses to publicly acknowledge the grant award.
- Funds must be utilized within a one year time period and spent for the purposes outlined in the grant application.

Review Process

All funding decisions are made by the members of the PEDIGREE Foundation Board of Directors at their sole discretion.

PEDIGREE Foundation reserves the right to conduct unannounced site inspections.